

The robots are coming!

Ade McCormack
Digital strategist



Artistry

Ambition

Added
value

Attention

Disruption

Adaptability

Biz 1.0



Biz 3.0



Biz 2.0

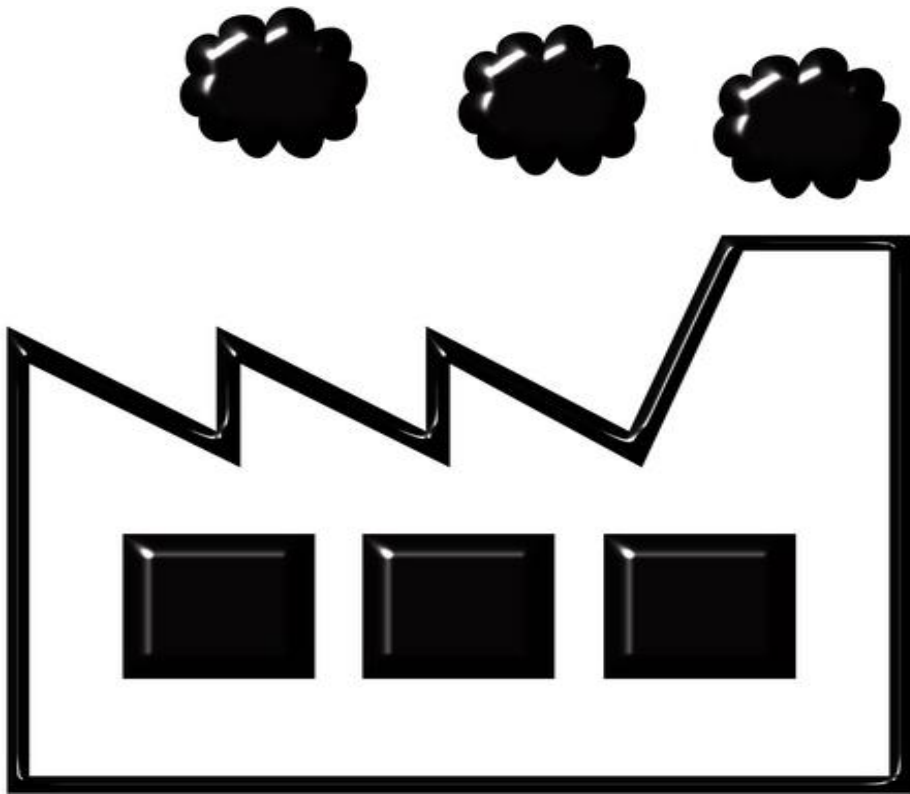


Biz 4.0



Digital is a return to our true nature

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Think polymodal business

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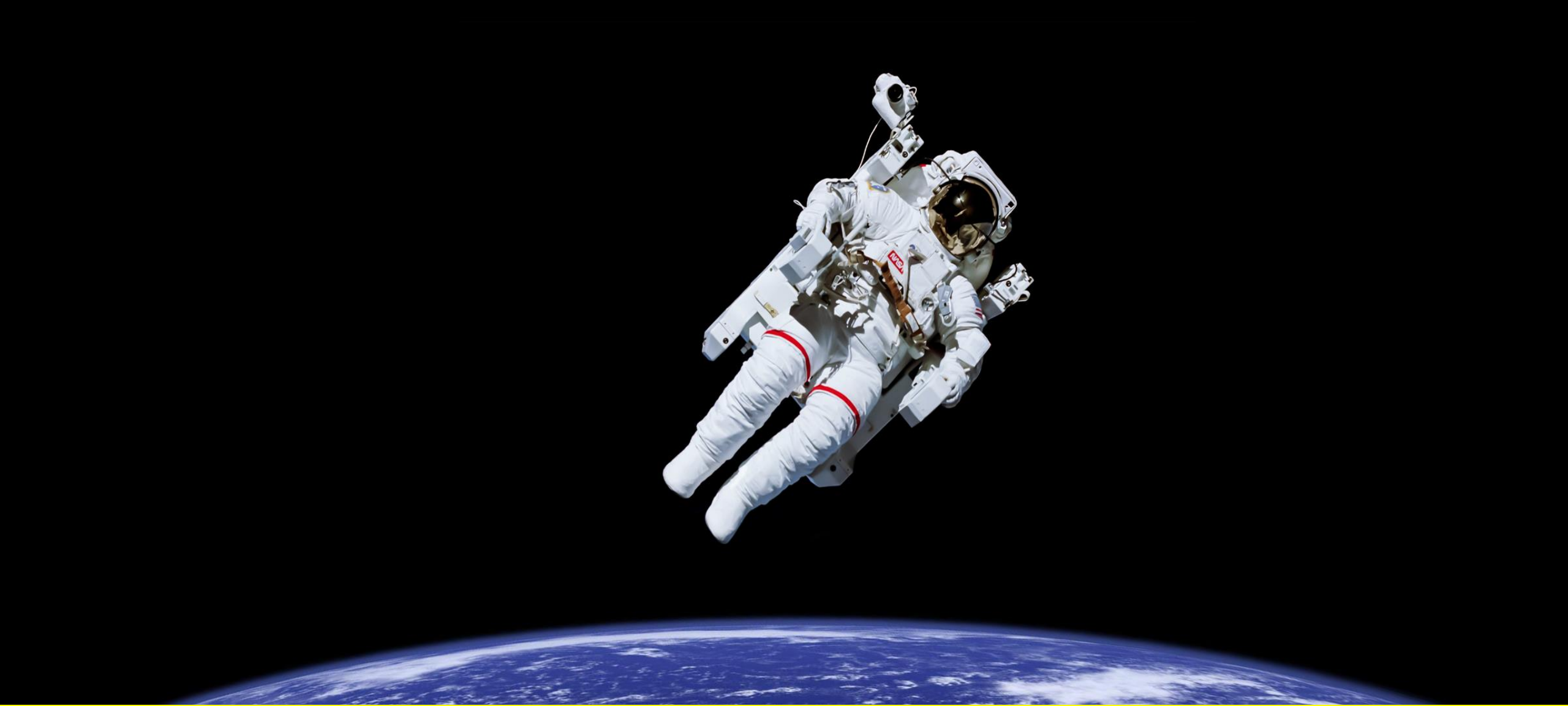
The talent is now in charge

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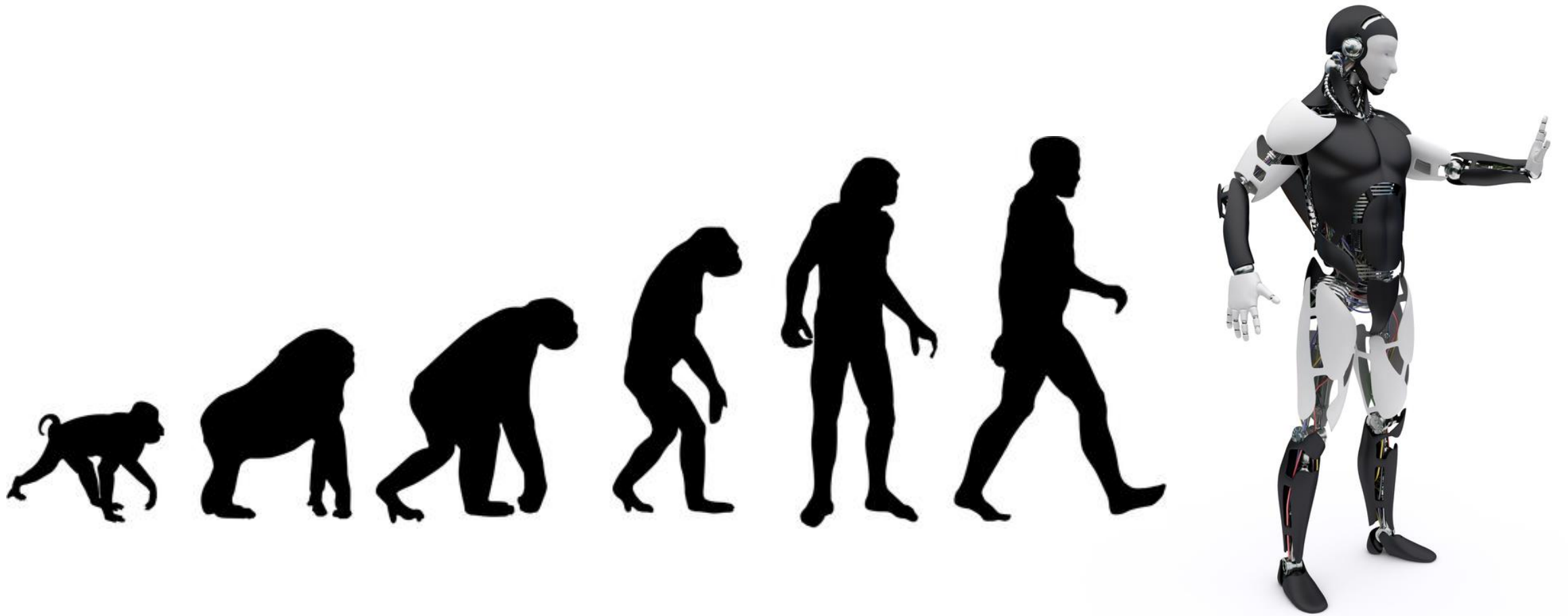
Leaders exist to serve the talent

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Risk management now means risk acquisition

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We are witnessing an anthropological step change

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Embrace the robots

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Phases

Industrial digital

Human digital

Full digital

Robo-advisor

A 3D rendered robot with a white, metallic-looking head and glowing blue eyes. It is wearing a dark grey business suit, a white shirt, and a dark purple tie. The robot is positioned on the right side of the frame, looking forward.

1.0 – Online questionnaire and trading

2.0 – Risk-allocated portfolios

3.0 – Portfolio balancing /Rule-based investment

4.0 – Full automation



vs





**Build the workplace around our anthropological
and tribal needs**

Grow assets

- **Turn data into capital**
-

**Build the workplace to maximise the collective
cognitive capacity**



Treat your career like a lean startup

Practise deliberately

Bring forth your humanity and creativity

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www.ademccormack.com
ade@auridian.com [@AdeMcCormack](https://twitter.com/AdeMcCormack)